

INNOVATING FOR THE OCEAN

2024/2025  
ACTIVITY  
REPORT



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## SEVEN YEARS, THE AGE OF REASON?

Thinking about how far Pure Ocean has come, this familiar saying came to mind. For seven years now, we have worked together to advance science in service of the ocean.

As of March 31, 2025, marking the close of the 2024 cycle, Pure Ocean is funding 28 scientific projects tackling the many threats weighing on the ocean and its biodiversity. Each of these projects is making an impact, sometimes locally, sometimes internationally, and sometimes with **major global resonance**.

This is true for *Reef Reborn*, with its groundbreaking approach to coral reef restoration, as well as for the *MicroPow* and *SynSen* research teams, who uncovered the harmful physiological mechanisms caused by repeated microplastic ingestion in seabirds, and the likely links to neurodegeneration – an international breakthrough.

**Among these successes, one has moved me particularly deeply and reminded me of how far we've come: *Protecting Aegean Coralligenous*, led by the NGO Archipelagos.** After successfully locating and mapping the precious deep-water coralligenous reefs in the Aegean Sea, the team led an intense advocacy effort with Greek authorities to secure stronger protection for the area. Their efforts paid off: the Greek government announced **enhanced protection around the island of Fourni**, including a trawling ban, at the United Nations Ocean Conference (UNOC) in Nice in June 2025. This is a victory against the destruction of these biodiversity hot spots, and a **victory for the Mediterranean**.

These transformative impacts strengthen my conviction in our mission for the ocean. But I remain clear-eyed: in the face of accelerating crises, our victories are not enough. The ocean continues to absorb our excesses, but **its resilience is not infinite**. Every reef destroyed, every species lost is a loss for humanity.

So let me say this plainly: **there is no more time for hesitation or half-measures. This is the moment for courage, for bold commitment, for determined action.** Join us, support science, and become a force for change.

**Join the fight. Together, let's help the ocean win!**

**David Sussmann,  
Founder and President of Pure Ocean**



# PROTECTING THE OCEAN, ESSENTIAL TO LIFE

The ocean covers 71% of the Earth's surface and accounts for 97% of the spaces where life exists. A true blue lung of the planet, it produces 50% of the oxygen on Earth—more than all the world's forests combined. It absorbs 25% of CO2 emissions. It connects humanity and directly feeds 3 billion people.

Today, the ocean faces immense threats: climate change, acidification, pollution, habitat and biodiversity loss, overfishing, and more.

## **There is an urgent need to act.**

This is Pure Ocean's founding commitment. Since 2017, Pure Ocean has been mobilizing businesses to support ambitious and innovative scientific projects dedicated to protecting marine biodiversity and fragile ocean ecosystems.

“ **The ocean our ancestors knew - rich in life and diversity - can be more than a legend. It can be our legacy. ”**

**Antonio Guterres, Secretary-General of the United Nations.**

## **OUR 3 PILLARS**



Support innovative applied research projects around the world



Mobilize economic actors and civil society around ocean protection



Raise awareness and alert people to the need to preserve the ocean



© Dr. Thomas Linley

## INNOVATING FOR THE OCEAN

Pure Ocean places science at the heart of its mission to preserve the ocean. The NGO supports innovative applied research projects around the world:

- To better understand and protect marine biodiversity and ecosystems.
- To find sustainable solutions to the major threats weakening the ocean.
- To contribute to both human and ocean health.

Three areas of innovation are considered in the projects supported:

- Technological: underwater robotics, environmental DNA, etc.
- Social: citizen science initiatives, etc.
- Ecological: biomimicry, marine protected areas, etc.

## SCIENCE AT THE HEART OF PURE OCEAN

The research projects funded by Pure Ocean are evaluated and selected by a Scientific Committee made up of five international experts specializing in ocean science and related issues.

Since its creation, Pure Ocean has launched six calls for projects (2019-2024) and currently supports 34 scientific programs around the world. Led by research institutes, universities, and NGOs, these projects address the major challenges identified by the United Nations Decade of Ocean Science (2021-2030).



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## **MOBILIZE ECONOMIC ACTORS AND CIVIL SOCIETY**

Pure Ocean also fosters dialogue between experts, researchers, and civil society through “Talk for Pure Ocean” events – conferences, interactive webinars, round tables, podcasts, and workshops.

Key speakers include David Sussmann (President), Charlie (Scientific Coordinator), and members of the supported research teams.

The NGO organizes engaging field actions such as collective clean-ups (“La Goutte Bleue”), Climate Fresco workshops, and educational discovery dives.

## **RAISE AWARENESS ABOUT THE NEED FOR OCEAN PRESERVATION**

For Pure Ocean, sport is a powerful way to raise awareness about the ocean’s fragility. The NGO supports races and sporting challenges – the “Race for Pure Ocean” – extraordinary events led by committed athletes, individually or in teams, who want to give deeper meaning to their performance.

These events generate significant media coverage and help reach a wide audience.



# 2024 KEY FACTS AND FIGURES



## Sharing Ocean Science for Responsible Business

2024 was marked by a major European project led by Pure Ocean. Researchers, NGOs, and businesses joined forces around a clear ambition: to put science at the service of corporate transformation and accelerate the reduction of environmental impact. Erasmus+ Project – France, Italy, Greece.



## Ocean Impact Forum, Taking Action

A fitting finale for this European initiative: over a hundred business and institutional leaders gathered in Marseille to learn, exchange ideas... and commit to transforming their models sustainably. October 17, 2024 – Club 29, Marseille



## Olympic Year, Blue Year!

During the 2024 Olympic Games, Pure Ocean was invited by Banque Populaire Méditerranée to present the Floating Reef project at La Maison Bleue, in the heart of the Olympic excitement on the Marseille waterfront.

Our network of ambassadors proudly welcomed Olympic athletes! A huge thank you to Océane Cassagnol and Caroline Jouisse, open-water swimmers, and Alexis Jandard, diver – all of whom proudly carried the colors of Pure Ocean throughout this exceptional year.



## 25 000 Followers Double-digit growth across our communities

LinkedIn – our leading network, with **over 15,000 followers**  
Instagram – top growth platform, **+16.8%**  
**962** Pure Ocean posts



## 34 Research Projects since 2019!

Pure Ocean funds and promotes these innovative programs. 20 research projects remain active, with 6 new projects joining in 2025.



## 4 548 people directly Reached

**23** conferences & webinars  
**264** “La Goutte Bleue” actions  
**18** events



## Hidden Secret: Our First Documentary!

Directed by Clément Pourtal and Jérôme Brousse, *Hidden Secret* dives into two groundbreaking research projects supported by Pure Ocean. On the program: the hidden mysteries of coralligenous reefs in the Aegean Sea, threatened by illegal fishing, and the revolutionary potential of marine enzymes from sponges for the biotechnologies of tomorrow. A must-see!

**At Pure Ocean, we don't support projects just to tick boxes. We support bold ideas, led by researchers who dare to think differently and act differently.**

**SYNSEN and GENESIS are proof of that: two scientific projects pushing the boundaries of knowledge and tackling major issues, such as the invisible effects of plastic pollution on the human brain and the discovery of new antibiotics in the ocean depths.**

**Because changing the game also means this: bringing forward science that challenges, enlightens, and builds a more resilient future for the ocean and for all of us.**

# PROJECTS THAT CHANGE THE GAME!

## COMBATTING MARINE POLLUTION

### SYNSEN

#### Do microplastics disrupt the brain?

After decoding the harmful mechanisms of *Plasticosis*, a deadly disease caused by the repeated ingestion of plastics in seabirds, the researchers behind the SYNSEN project continued their investigation into the neurobiological effects of microplastic exposure.

Through a multidisciplinary approach combining neurobiology, ecotoxicology, and imaging, the team identified disruptions in the central nervous system, particularly affecting olfaction and cognition. Exposed birds showed sensory impairments, abnormal behavioral responses, and signs of neurological stress.

These findings suggest that microplastics could interfere with essential brain functions crucial to survival, such as foraging, navigation, and predator avoidance.

The neurobiological physiology of birds shares several functional similarities with that of mammals, including humans. Therefore, the observed disturbances open up an entirely new field of research into potential links between chronic microplastic exposure and neurological or neurodegenerative disorders.

In other words, what seabirds reveal might concern us more directly than we think.

**University of Tasmania, Australia**  
**2024 Pure Ocean Laureate**



## UNDERSTANDING THE OCEAN-SYSTEM

### GENESIS

## Sponges and Genes: The New Frontier of Antibiotics

The GENESIS project tackles one of the greatest challenges of our time: antibiotic resistance. By exploring the deep ecosystems of the Atlantic and the Mediterranean, researchers track, within marine sponges and their microbiomes, new molecules capable of countering the most stubborn bacteria and viruses. Samples have already been collected in Svalbard, Capbreton, Guadeloupe, Greece (Fourni), and La Ciotat.

The first results are promising: several molecules with strong antimicrobial potential have been identified in samples from Svalbard, Capbreton, and the Caribbean. It is a true molecular treasure hunt, where every sequenced gene could lead to a groundbreaking discovery.

At the crossroads of exploration, biotechnology, and health, GENESIS brings new hope: the ocean may well hold the antibiotics of tomorrow.

**Université de Perpignan Via Domitia**  
**2023 Pure Ocean Laureate**

# SHARING OCEAN SCIENCE FOR RESPONSIBLE BUSINESS



## EUROPEAN CONSORTIUM

- ARCHIPELAGOS, INSTITUTE OF MARINE CONSERVATION
- FONDS HLD POUR LA MEDITERRANÉE
- PROMAN
- PURE OCEAN (coordinator)
- UNIVERSITE DE ROME, LA SAPIENZA

## THE OCEAN, SCIENCE, AND BUSINESS: CAN WE (FINALLY) WORK TOGETHER?

Faced with the collapse of marine life, can we still be content with good intentions?

By bringing together researchers, NGOs, and entrepreneurs from four European countries, the project “Sharing Ocean Science for Responsible Business” asks a crucial question: **what is the use of science if it doesn’t transform the economy?**

Led by Pure Ocean, this Erasmus+ program draws a clear line: it’s time for scientific knowledge to move beyond the lab and enter the core of business strategies, where the future of the ocean is, in part, being shaped.

The consortium started from a simple observation: the transformation of businesses to reduce their environmental impact is still insufficient or too slow.

It brought together more than 25 professionals (researchers, NGOs, and companies) in collective reflection and design workshops, with one goal: to make science a true lever for transforming business models.

## ONE YEAR OF COOPERATION SCIENCE x BUSINESS

- 3 collaborative workshops (Marseille, Rome, Samos)
- 4 videoconferences, 4 visits to local initiatives
- 9 business interviews (3 countries, 6 companies, 5 leaders, 4 employees) on needs, expectations, and constraints in facing environmental challenges
- 5 interviews with scientists (2 countries) on Science–Business cooperation
- 80 leaders from business, science, and public institutions at the Ocean Impact Forum





## TANGIBLE RESULTS, INNOVATIVE TOOLS

DTwo tools were designed by the project team.

### THE SCIENTIFIC RESIDENCY: A VALUABLE COMPASS FOR ACTION

This pioneering approach brings science into the very heart of the company. Over a defined period, researchers share their work and insights about the state of the world with internal teams. Together, they examine the company's model and practices, decode their climate and ocean impacts, and open pathways toward concrete action.

### THE BENCHMARK TOOL

A decision-making tool for executives and managers in HR, Communication, and Marketing. It helps identify the most relevant environmental awareness action or tool, tailored to the company's needs and constraints.

A total of 34 existing tools are listed.

[SOS Toolbox: Sharing Ocean Science for Responsible Business](#)

# 34 INNOVATIVE RESEARCH PROJECTS AROUND THE WORLD



**UNDERSTAND AND COMBAT  
MARINE POLLUTION**

8 projects



**PROTECT AND RESTORE MARINE  
ECOSYSTEMS AND BIODIVERSITY**

10 projects



**BUILD RESILIENCE AND ADAPT TO CLIMATE CHANGE AND ITS EFFECTS**  
8 projects



**IMPROVE OUR GLOBAL UNDERSTANDING OF THE OCEAN-SYSTEM**  
8 projects

# 2024 CALL FOR PROJECTS

## 2024 CFP

- 315 candidate projects
- 82 countries
- 6 selected projects

## 2023 CFP

- 173 candidate projects
- 49 countries
- 7 selected projects

## 2022 CFP

- 6 selected projects

## 2021 CFP

- 5 selected projects

## 2020 CFP

- 4 selected projects

## 2018 CFP

- 6 selected projects

In March 2025, six innovative research projects were selected by Pure Ocean's Scientific Committee for support over the next two years. Impact, scientific excellence, and contribution to the United Nations' major environmental challenges define these projects. Their strength? Outstanding science, bold ideas, and measurable impact. Co-created, committed, disruptive, and action-driven.

## KEY CRITERIA

Scientific excellence - Co-creation - Commitment - Innovation - Impact

## THE INDEPENDENT SCIENTIFIC COMMITTEE

The Scientific Committee is the central body responsible for selecting the research projects supported by Pure Ocean. Composed of five world-renowned ocean and climate researchers, it validates the annual Call for Projects (CFP) and evaluates all submissions. In 2025, the Committee selected six laureate projects from among 315 applications received for this sixth CFP, which closed on November 15, 2024.

## A RENEWED SELECTION PROCESS

In response to the growing number of applications, Pure Ocean introduced a two-stage Call for Projects process:

### 1 - Call for Applications / Letter of Intent

Pre-selection by Pure Ocean's internal scientific coordination team of 40 promising projects meeting the key criteria.

### 2 - Full Proposal Submission by the 40 Pre-selected Projects

Evaluation and final selection of the 2025 laureates by the Scientific Committee, in close cooperation with the Pure Ocean team.

## THE SCIENTIFIC COMMITTEE

### Gilles Bœuf, France

Professor at UPMC (Sorbonne University). Specialist in integrative biology of marine organisms at the Arago Laboratory in Banyuls-sur-Mer. Former President of the French National Museum of Natural History. Chair of the Scientific Council of the French Biodiversity Agency.

### Abdelmalek Faraj, Marocco

PhD from the École des Mines ParisTech in Geostatistics & Fisheries Management. Director General of the National Institute of Fisheries Research (INRH) in Morocco. President of the Network of African Fisheries and Marine Science Research Institutes (RAFISMER).

### Flavia Lucena Fredou, Brazil

Coordinator of the LMI TAPIOCA. Fisheries engineer, PhD in fisheries science, with 29 years of experience in fisheries assessment and management (government, RFMO, IRD, university). Former National Secretary in Brazil, and expert for the United Nations and the IUCN.

### Kartik Shanker, India

Professor and researcher at the Indian Institute of Science in Bangalore. Expert in the distribution and diversity of terrestrial and marine ecosystems. Co-founder of the Dakshin Foundation. President of the International Sea Turtle Society and Regional Vice-Chair of the IUCN (International Union for Conservation of Nature).

### Anna Zivian, United States

Researcher at Ocean Nexus. Her previous work focused on the intersection of environmental policy, science, and society - particularly on democracy and participatory science. Former Associate Director of the Knowledge Management Program at Ocean Conservancy, and Senior Manager of the Ocean Planning Program (2009-2013).



# ALT-Waste

## MAPPING UNDERWATER TEXTILE POLLUTION TO BETTER FIGHT IT!



### GHANA

In Accra, the capital of Ghana, the ocean is drowning under tons of second-hand textiles coming from Europe and other Western countries. Every week, 15 million garments arrive at the world's largest used-clothing market and end up as floating waste in the Korle Lagoon, destroying marine habitats, especially those of turtles.

This project will deploy an autonomous underwater robot to map this invisible pollution and analyze its impact on biodiversity, fishers, and the coastal ecosystem.

Combining cutting-edge technology, local knowledge, and citizen participation, the research team sheds light on a little-studied scourge: textile waste in the sea and its harmful effects. Goal: to produce new data, alert decision-makers, and propose concrete solutions to protect marine life.

### PROJECT LEADER & SCIENTIFIC PARTNERS

- **Megan Schuknecht**  
Independent Environmental Scientist, The Or Foundation
- **Joseph Ayesu**  
Head of Ecological Research, The Or Foundation
- **Dimitri Deheyn**  
Researcher, UCSD Scripps Institution of Oceanography
- **Emmanuel Ansa**  
Environmental researcher, University of Ghana, University Lab
- **Massimo Fant**  
Researcher, Acque Del Chiampo



# Birds On Sticks

ENCOURAGING THE RETURN OF SEABIRDS  
TO FERTILIZE THE CORAL REEFS OF POLYNESIA



## FRENCH POLYNESIA

The project is based on a simple yet effective approach: installing nesting boxes at sea to attract seabirds, allowing them to escape predation by rats and reintroduce nutrients into the ecosystem through their droppings. This will not only promote the growth of plankton—essential for corals—but also strengthen the reefs' resilience to the increasing intensity and frequency of marine heatwaves.

This project offers a natural and low-cost solution to restore coral reefs by relying on the relationship between seabirds and corals. Rather than intervening directly on the corals, it supports an autonomous ecological process in which nutrients from bird guano stimulate reef growth and biodiversity.

The success of this solution will be measured by the return and abundance of marine life.



## PROJECT LEADERS & SCIENTIFIC PARTNERS

- **Hannah Epstein**  
Researcher, University of Essex
- **Cassandra Benkwitt**  
Researcher, Lancaster Environmental Centre
- **Frank Murphy**  
Program Director, Tetiaroa Society
- **Deron Burkepile**  
Professor, University of California



# Aqua MaP

## DEVELOPING SILVOFISHERY SYSTEMS TO STOP THE EROSION OF MANGROVES, MAJOR RESERVOIRS OF BLUE CARBON



INDIA

The world's largest mangrove forest, the Sundarbans, is being severely affected by rising sea levels and the rapid erosion of its mangroves. For local communities, it's a double burden: a collapse in biodiversity and maximum exposure to extreme climate events.

This project combines two complementary approaches: the creation of natural buffer zones that promote sediment deposition, and the development of silvofishery systems, where fish farming within the mangrove supports ecosystem regeneration. These protected areas, managed by local communities, will help restore the mangrove and capture carbon while sustaining local livelihoods.

The innovation lies in a systemic vision of ecological restoration. Instead of applying a single solution, the project integrates digital mapping, ecological infrastructure, and community participation to optimize natural processes of sediment stabilization and water purification. This integrated framework could be replicated in other deltas weakened by erosion and pollution.

### PROJECT LEADERS & SCIENTIFIC PARTNERS

- Sudipto Majumdar,  
Manager, ONG Pragma





# Fish On The Move

## OPTIMIZING CONNECTIVITY OF AUSTRALIAN MARINE PROTECTED AREAS TO BOOST BIODIVERSITY



### AUSTRALIA

The effectiveness of Marine Protected Areas (MPAs) is greatly limited by the lack of connectivity between them. When isolated, MPAs fail to account for the migratory movements of marine species throughout their life cycles.

This project will model the dispersal of fish eggs and larvae from spawning areas, incorporating data on ocean currents as well as local knowledge from fishers. This information will help identify key regions for juvenile development and connect these habitats to those of adult populations.

By taking this integrated approach, we can optimize MPAs, making them more effective in supporting marine populations and ensuring the sustainability of fisheries—a critical component of food security.

### PROJECT LEADERS & SCIENTIFIC PARTNERS

- **Luisa Fontoura**  
Postdoctoral fellow, Macquarie University
- **Joseph Maina Mbu**  
Professor, Macquarie University
- **Brian Stockwell**  
Senior Lecturer, Macquarie University



## DEMONSTRATING THE IMPACTS OF MINING ON DEEP-SEA ECOSYSTEMS IN THE ATLANTIC



### AZORES

At 3,000 meters depth in the central Atlantic, deep-sea shrimp (*Rimicaris exoculata*) survive under extreme conditions: in addition to the intense heat of hydrothermal vents (up to 400°C), they endure pressures equivalent to 400 times that of the atmosphere. These small shrimp rely on volcanic minerals for nutrition through symbiotic bacteria and are now threatened by deep-sea mining.

The team will focus on analyzing the impacts of seabed mining on deep-sea shrimp. Using advanced technologies, including genomics and toxicology, scientists will investigate how pollutants from sediment plumes affect both the symbiotic microbial communities and the shrimp themselves. This research aims to understand the potential risks of introducing heavy metals and other contaminants into marine ecosystems that have until now remained completely pristine.

### PROJECT LEADER & SCIENTIFIC PARTNERS

- **Nelia da Costa Mestre**  
Researcher, Algarve Marine and Environmental Research Centre
- **Leandro Teixeira Marinho**  
Doctoral student, Algarve Marine and Environmental Research Centre
- **Cármén Sofia Vieira de Sousa**  
Postdoctoral fellow, Algarve Marine and Environmental Research Centre
- **Bruce Shillito**  
Professor, Laboratoire de biologie des organismes et des écosystèmes aquatiques, Adaptations aux Milieux EXtrêmes (AMEX) Sorbonne University
- **Miguel José Martins Caetano**  
Senior Researcher, Centre Interdisciplinaire de Recherches Marines et Environnementales CIIMAR



# SymbioSwap

## TESTING ALGAL EXCHANGE BETWEEN CORALS TO BOOST CLIMATE RESILIENCE



### MEDITERRANEAN & RED SEA

The Mediterranean is a climate change hotspot, warming 20 times faster than other regions. It is experiencing increasingly frequent and intense marine heatwaves, which are often lethal for sessile species such as corals.

This study focuses on the symbiotic relationship between corals and their algae, which is essential for coral survival but often disrupted during bleaching events. Algae adapted to warmer and cooler waters will be transplanted between Mediterranean and tropical corals to test how these new symbioses contribute to coral acclimation and resistance to bleaching.

This unprecedented experiment in the Mediterranean will help unravel one of the key adaptation mechanisms of corals in the face of climate change and pave the way for assisted acclimation strategies in a region warming 20 times faster than other ocean basins.

### PROJECT LEADERS & SCIENTIFIC PARTNERS

- **Claudia Pogoreutz**  
ANR Junior Professor, University of Perpignan Via Domitia, Perpignan, France
- **Dr. Nils Rådecker**  
Junior Group Leader, Helmholtz Institute for Functional Marine Biodiversity, Oldenburg, Germany
- **Dr. Christine Ferrier-Pagès**  
Research Director, Centre Scientifique de Monaco, Monaco



# PURE OCEAN, GOVERNANCE & ORGANIZATION

Founded in January 2019 by committed entrepreneur David Sussmann, the Pure Ocean Endowment Fund pursues a mission vital to humanity: protecting the ocean. Science and innovation drive this mission. Pure Ocean funds ambitious, innovative research projects to preserve marine biodiversity and ecosystems. In addition, the NGO raises awareness, alerts, and mobilizes economic actors around the protection of marine life. Recognized as serving the public interest, Pure Ocean is authorized to receive donations and issue tax receipts.

## GOVERNANCE PURE OCEAN FUND

The Board of Directors, composed of three members, defines the strategic direction of the endowment fund and oversees its operational activities.

**David Sussmann**, Chairman  
**Ludovic Gérard**, Treasurer  
**Olivier Richardson**, Secretary

## PURE OCEAN OPERATIONAL TEAM

Pure Ocean is led by **Thomas de Williencourt**. The team includes nine staff members.

The Grand Ouest branch is managed by **Yves Le Mintier**, an executive at the Arkea-Crédit Mutuel group, who partnered with Pure Ocean through a skills-based sponsorship program.

## SCIENTIFIC COMMITTEE

The Scientific Committee consists of five renowned researchers specializing in the ocean and climate:

**Gilles Bœuf, Abdelmalek Faraj, Flavia Lucena Fredou, Kartik Shanker, Anna Zivian**

The committee plays a central role in the annual selection of Pure Ocean's winning scientific projects.



# STATEMENT OF INCOME BY SOURCE AND USE

## PURE OCEAN ENDOWMENT FUND

From 01/04/2024 to 31/03/2025

Social missions consist of scientific and awareness-raising programs (€413,372) and communication and outreach activities (€275,635).

A - INCOME AND EXPENSES BY SOURCE AND USE	Financial Year N		Financial Year N-1	
	TOTAL	of which: public generosity	TOTAL	of which: public generosity
<b>INCOME BY SOURCE</b>				
Income related to public generosity				
Membership fees without consideration				
Donations, legacies and corporate philanthropy				
- Cash donations	85 107.48	85 107.48	86 521.60	86 521.60
- Legacies, gifts and life insurance				
- Corporate sponsorship / patronage	749 378.04		746 589.16	
Other income related to public generosity				
Income not related to public generosity				
Membership fees with consideration				
Corporate sponsorship				
Financial contributions without consideration				
Other income not related to public generosity	23 933.38		4 027.17	
Public grants and other public funding	10 000.00			
Reversals of provisions and impairment losses				
Use of previously earmarked funds				
<b>TOTAL</b>	<b>868 418.90</b>	<b>85 107.48</b>	<b>837 137.93</b>	<b>86 521.60</b>
<b>EXPENSES BY USE</b>				
Social missions				
Carried out in France				
- Actions carried out by the organization	275 634.53		317 936.35	
- Grants to a central body or to other organizations operating in France				
Carried out abroad				
- Actions carried out by the organization				
- Grants to a central body or to other organizations operating abroad	413 371.84	85 107.48	353 237.19	86 521.60
Fundraising costs				
Public fundraising expenses				
Other fundraising expenses	220 405.59		152 088.04	
Operating expenses	87 519.21		71 523.29	
Allocations to provisions and impairment losses	1 920.40		1 703.03	
Corporate income tax				
Transfers to earmarked funds for the year				
<b>TOTAL</b>	<b>998 851.57</b>	<b>85 107.48</b>	<b>896 487.90</b>	<b>86 521.60</b>
Surplus or deficit	-130 432.67		-59 349.97	
In-kind donations and skills-based sponsorship	170 257.00		303 265.44	
<b>TOTAL DONATIONS - cash, in-kind and skills-based sponsorship*</b>	<b>1 004 742.00</b>		<b>1 136 376.20</b>	

\* This total excludes "Other income not related to public generosity" and "Public grants and other public funding".

# PURE OCEAN, PROUD OF OUR DONORS

Pure Ocean is funded through the corporate philanthropy of around 150 companies. These committed companies directly support the innovative research projects backed by Pure Ocean each year. Beyond this critical contribution to ocean research, Pure Ocean works together with its corporate patrons to organize awareness-raising events and activities for their employees: webinars, conferences, climate workshops, breakfasts or themed dinners, and initiatives like the *La Goutte Bleue* clean-ups. Selected examples include:



## An inspiring evening for the ocean with Les Cousins & Breitling

The Les Cousins movement & Breitling hosted a VIP evening dedicated to ocean preservation. 100 engaged participants discovered the power of corporate philanthropy in support of innovation and marine life.  
26 November 2024 - Pop-Up Breitling, Champs-Élysées

## Family Day with Crédit Agricole CIB

For more than four years, CACIB has involved its employees in supporting Pure Ocean through payroll rounding donations. During Family Day, Pure Ocean premiered its first documentary, *Hidden Secret*, to the many parents and children in attendance.  
30 November 2024 - Montrouge Campus



## “Taking Care of Nature” with the Proman Foundation

Pure Ocean and Proman Group co-created a photo exhibition titled *Taking Care of Nature*, aimed at raising awareness about plastic pollution through the artistic photography of Victor Janjic. An interactive, immersive version is now available thanks to the work of the LMWR agency.  
28 March 2025 - Launch of the immersive exhibition at Club 29, Marseille

# MAJOR DONORS



## OUR DONORS

2B'Fresh  
15-1 Diffusion (France)  
Acensi Sana (France)  
Advanced Tracking (France)  
AG2R La Mondiale (France)  
Agence e+p (France)  
Affective (France)  
AG Invest (France)  
Alfagel (France)  
Alienor Partners (France)  
Altersis (France)  
Alwena Shipping (France)  
Anotherway (France)  
Anova (France)  
Arcanes  
Architecte Sériès (France)  
Argisfood (France)  
Arkadea (France)  
Arkea Banque (France)  
Arkea Capital (France)  
Arkea Crédit Bail (France)  
Arkema (France)  
Arkema CAGCSE CETIA  
Artemis Consult (France)  
Audita SARL (France)  
Baffin Fisheries (Canada)  
Banque Populaire Méditerranée  
B Contact Group (France)  
BeFoil (France)  
Beuchat (France)  
Bioevyre (France)  
Bio UV (France)  
Boujdour Port Service (Maroc)  
Boxon (France)  
Bureau Véritas (France)  
Bruno Fabre (Belgique)

Braunstein & Associés (France)  
BT Immo (France)  
BW Ideol (France)  
Cabinet H&R De Veyrac (France)  
Cacatoès (France)  
Caisse d'Épargne Bretagne Pays de Loire - CEBPL (France)  
Capital Croissance (France)  
Cap Bourbon  
Capsolo (France)  
Capsum (France)  
Caragum International (France)  
CBRE (France)  
CCI Morbihan  
Champagne Pommery  
Ciacam (France)  
CNM  
ConHexa (France)  
Conserverie Jean-François  
Furic (France)  
Constructa (France)  
Corania (France)  
Cotton Blue  
Cookut (France)  
Crédit Agricole SA (France)  
Crédit Agricole Corporate and Investment Bank (France)  
Crédit Agricole Alpes Provence (France)  
Crédit Mutuel Arkea  
Crédit Mutuel du Sud Ouest (France)  
Crowe Ficores (France)

Delta Assurances (France)  
Decathlon (France)  
Djust (France)  
Dune (France)  
DIFT (France)  
Ecowash Circuit (France)  
Ekho Conseil (France)  
Esse Bagno (France)  
EY (France)  
Finopsys (France)  
Exterior Media (France)  
F50 League France - Sail GP (France)  
Fondation Ponant (France)  
Fonds Ourea (France)  
Fonds HLD pour la Méditerranée (France)  
Frigomar Burela (Espagne)  
Gandee (France)  
Gican (France)  
Groupe ADF (France)  
Groupe RHF (France)  
GTT Transport (Belgique)  
Holtermann (Norvège)  
Ideol SA (France)  
IES Ingrédients (France)  
International iQFOiL  
Kedge Business School (France)  
Knutsen LNG (France)  
Kresk 4 oceans  
La Fondation d'entreprises  
Crédit Agricole Alpes-Provence (France)  
Leyton (France)  
La Fondation Ponant (France)  
La Provence (France)

La Table de Charlotte (France)  
Limmon (France)  
Lulli sur la Toile (France)  
LSRE (France)  
Main Gauche (France)  
Maison Auer (France)  
Maison Frojo (France)  
Maison R&C (France)  
Marcel & Fils (France)  
Marseille-Cassis (France)  
Marfret (France)  
Mediaco Vrac (France)  
MediaSchool (France)  
Medtronic (France)  
MicroDon (France)  
Mickaël Zingraf Real Estate (France)  
Mozaic Asset Management (Maroc)  
O Cercle (France)  
Oceamic Laayoune II (Maroc)  
Omega Energies (France)  
Origa Group (France)  
Orsi Impression (France)  
Overseas Proteine (France)  
Pharma&Beauty (France)  
PHX Explorer  
Polley Logistique (France)  
Prodex (France)  
Proman (France)  
Proman Fondation (France)  
Ponant (France)  
Pulpe de vie (France)  
Raspberry Point (Canada)  
Remmedia (France)  
Rougerie Tangram Architectes (France)

SAGA (France)  
Sage Fondation (France)  
SATEX (France)  
Seablue (France)  
Seafoodia (France)  
Sense Avocats (France)  
Shine (France)  
SJAS Consulting (France)  
Skyfresh (France)  
SNS (France)  
Société Générale (France)  
Sophim (France)  
Spok (France)  
SRDB LAW FIRM (France)  
Stone Investment (France)  
Stream  
Sud Plaisance (France)  
SVR Lazartigue (France)  
TechnicoFlor (France)  
Techmind (France)  
Tempo One (France)  
Thales Group (France)  
Tommasi-Industries (France)  
Traxens (France)  
Un air d'ici - Just Bio (France)  
Veiga International Trading Inc (Espagne)  
Wärtsilä (France)  
Weeneoconsulting (France)  
XP metal detectors

## ABOUT PURE OCEAN

Pure Ocean is an endowment fund based in Marseille and Lorient. Its main mission is to support innovative research projects around the world, contributing to the protection of fragile marine ecosystems and biodiversity. Beyond the funding of scientific projects, Pure Ocean organizes conferences and promotes races and sporting challenges to raise public awareness of the critical situation of our ocean.



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