

PURE OCEAN PRESENTS

LA GOUTTE BLEUE, the bag that cares for the Ocean

CHACQUE ANNÉE



Together, we are more
than a drop in the Ocean

 PURE OCEAN

Become a partner of La Goutte Bleue movement!



**Retail price 5€
including VAT (or net)
of which 4€ are donated
to Pure Ocean and its
ocean protection mission**



Boxes of 30 units (pegboardable)

- Delivery to central warehouse or directly to individual points of sale
- An instruction guide explaining the process included in each box
- Dimensions of the box: 17,3cm x 14cm x 20cm



LA GOUTTE BLEUE, the bag that cares for the Ocean

Everyone can help protect the ocean!

In the manner of the Sac à sapin (*Christmas tree bag*) which allows, during the holidays, to donate 2€ to Handicap International for each product sold, we offer a product with a mission.

La Goutte Bleue invites its beneficiary to make a committed purchase with 4€ donated to Pure Ocean and its ocean protection mission.

Do you want to engage your staff,
your customers or your partners in a concrete
and meaningful action?

**Pure Ocean offers you a product with
a mission that allows you to Give, Act, Share
and protect the environment.**

Individual actions for a collective challenge

In these complicated times, Pure Ocean offers
a great way to engage your staff, customers and
partners around a challenge for the environment.

Everyone is invited to pick up litter, in the city
or in nature, using the bag provided with
La Goutte Bleue, and to share their action
on social networks. #LaGoutteBleue



*La Goutte Bleue by Pure Ocean contains a bio-based,
certified carbon-captured, 100% recyclable bag.*

**A RESPONSIBLE
ACTION
TO MOBILIZE
AND PROOVE YOUR
COMMITMENT**

La Goutte Bleue:

- get involved in a concrete and meaningful action,
- demonstrate your commitment to the environment,
- join a growing movement for the preservation
of the planet!

*Pure Ocean finances innovative ocean research programmes
around the world on topics of biodiversity, climate and health.*

CONTACT

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