

# Pure Ocean - Application form - Call for projects 2020

Pure Ocean is an endowment fund created in 2017 by David Sussmann. Based in Marseilles, France, Pure Ocean's main mission is to support innovative applied research projects around the world, thus contributing to the protection of fragile marine ecosystems and biodiversity.

To help you in the application process, please find below the main questions that you will need to answer (2000 characters including spaces maximum). Prepare your answers in advance then copy and paste in the application form. Once you have submitted your application form, you may edit it up (only if you keep the link given right after submitting) until the deadline of Sunday 29th of March, 2020 by midnight GMT.

Excellence of the project

Objectives \*

Describe the specific objectives for the project. These should be clear, measurable, realistic and achievable within the duration of the project. Describe what needs the project addresses & resolves.

Relation with priority themes \*

Our three priority themes are:

- 1) Monitoring changes in ocean life (productivity, biodiversity, distribution...) and ocean characteristics (temperature, currents, chemical cycles...) and their impact on global dynamics.
- 2) Improving the ways marine resources are exploited (algae, energy, or pharmaceutical...) in order to be more sustainable.
- 3) Identifying techniques/methods that restore and/or increase the resilience of the local environment and stabilise and/or increase natural biodiversity. Indicate the proposed priority theme to which your proposal relates, and explain how your proposal addresses the specific challenge and scope of that theme.

Context \*

Describe and explain the overall context around the establishment of your project. Describe the main ideas, models or assumptions involved. Identify any inter-disciplinary considerations and, where relevant, use of stakeholder knowledge.

Methodology \*

Describe and explain the overall methodology, distinguishing, as appropriate, activities indicated in the work plan (section below), e.g. for research, demonstration, piloting, first market replication...

Ambition \*

Describe the advance your proposal would provide compared to what already exists, and the extent the proposed work is ambitious and passionate towards saving the Ocean.

Innovation \*

Describe the innovation potential which the proposal represents compared to what already exists. Please specify the innovation type(s) your proposal corresponds to (technological, social, or ecological).

Impact of the project

Expected impacts \*

Detail any substantial short-, middle- or long-term impacts that would enhance innovation capacity; create new market opportunities, strengthen competitiveness and growth of companies, address issues related to climate change or the environment, or bring other important benefits for society.

Long-lasting outputs \*

Describe what will remain once the project is over. What aspects of your design can guarantee long-lasting outputs. What are the specific deliverables ?

Potential barriers \*

Describe any barriers or obstacles, and any framework conditions (such as regulation, standards, public acceptance, workforce considerations, financing of follow-up steps, cooperation of other links in the value chain), that may determine whether and to what extent the expected impacts will be achieved.

Dissemination and exploitation of results \*

Provide a description of how the results, both during and at the end of the project, will be

used to increase its impact amongst stakeholders and the rest of the world.

#### Communication \*

Describe the proposed communication actions (written and oral) for promoting the project and its findings during the period of the grant. Actions should be proportionate to the scale of the project, with clear objectives. They should be tailored to the needs of different target audiences, including groups beyond the project's own community. Where relevant, include actions for public/societal engagement on issues related to the project. Don't hesitate to add any videos or articles with links in the text.

#### Implementation of the project

##### Work plan \*

Provide a precise description of the different steps that need to be achieved and a preliminary timeline for the length of the project (you can upload a table, graphic, Gantt or Pert chart below if needed).

##### Management structure \*

Describe the organisational structure of the project (roles and interactions between collaborators). Explain why the decision-making mechanisms are appropriate to the complexity and scale of the project.

##### Contribution of collaborators \*

Explain why each collaborator is needed and what specific skills they are adding to the project.

##### Risk management\*

Describe any critical risks relating to project implementation which would affect the achievement of the stated project's objectives. Detail any risk mitigation measures.

##### Resources \*

Provide a detailed explanation indicating the number of person/months required, the materials needed and any other necessary resources. The preliminary budget needs to be detailed per step of the work plan and per collaborator. A minimum functioning budget should also be specified as well as other potential sources of co-funding in the event that we are unable to fund your project in full. You must also provide the budget in spreadsheet or PDF format (see below).

There are also several documents that you will need to upload (if you have a google account) (10MB in size maximum):

- CV (in document or PDF format);
- Budget (in spreadsheet or PDF format);
- Graphic of your work plan or prototype (in presentation, image or PDF format) eventually
- A high resolution illustration of your project (photo, illustration, graphic)

If you do not have a google account and cannot create one, please send the requested documents, with a clear filename to [contact@pure-ocean.org](mailto:contact@pure-ocean.org)

\*Obligatoire

#### 1. Adresse e-mail \*

---

#### Global description of the project

#### 2. Title of the project \*

---

#### 3. Short title / Acronym

---

4. Summary \*

Please include ocean challenges you are answering to, objectives of the project, interdisciplinary collaborators, your concept and methodology, the impacts and outputs and novelty of the project in the summary. Please avoid over-technical terminology.

---

---

---

---

---

5. Geographical area of impact of the project \*

*Une seule réponse possible.*

- Atlantic Ocean
- Pacific Ocean
- Indian Ocean
- Mediterranean Sea
- Polar zones

Person in charge of the project

6. First name \*

---

7. Last name \*

---

8. Date of birth \*

---

*Exemple : 7 janvier 2019*

9. Sex

*Une seule réponse possible.*

- Female
- Male

10. Nationality \*

*Une seule réponse possible.*

- Afghanistan
- Albania
- Algeria
- Andorra
- Angola
- Antigua and Barbuda
- Argentina
- Armenia
- Australia
- Austria
- Azerbaijan
- Bahamas
- Bahrain
- Bangladesh
- Barbados
- Belarus
- Belgium
- Belize
- Benin
- Bhutan
- Bolivia
- Bosnia and Herzegovina
- Botswana
- Brazil
- Brunei
- Bulgaria
- Burkina
- Burma (Myanmar)
- Burundi
- Cambodia
- Cameroon
- Canada
- Cape Verde
- Central African Republic
- Chad
- Chile
- China
- Colombia
- Comoros
- Congo
- Congo, Democratic Republic of
- Costa Rica
- Croatia
- Cuba
- Cyprus
- Czech Republic
- Denmark

- Djibouti
- Dominica
- Dominican Republic
- East Timor
- Ecuador
- Egypt
- El Salvador
- Equatorial Guinea
- Eritrea
- Estonia
- Ethiopia
- Fiji
- Finland
- France
- Gabon
- Gambia
- Georgia
- Germany
- Ghana
- Greece
- Grenada
- Guatemala
- Guinea
- Guinea-Bissau
- Guyana
- Haiti
- Honduras
- Hungary
- Iceland
- India
- Indonesia
- Iran
- Iraq
- Ireland
- Israel
- Italy
- Ivory Coast
- Jamaica
- Japan
- Jordan
- Kazakhstan
- Kenya
- Kiribati
- Korea, North
- Korea, South
- Kuwait
- Kyrgyzstan
- Laos
- Latvia

- Lebanon
- Lesotho
- Liberia
- Libya
- Liechtenstein
- Lithuania
- Luxembourg
- Macedonia
- Madagascar
- Malawi
- Malaysia
- Maldives
- Mali
- Malta
- Marshall Islands
- Mauritania
- Mauritius
- Mexico
- Micronesia
- Moldova
- Monaco
- Mongolia
- Montenegro
- Morocco
- Mozambique
- Namibia
- Nauru
- Nepal
- Netherlands
- New Zealand
- Nicaragua
- Niger
- Nigeria
- Norway
- Oman
- Pakistan
- Palau
- Palestinian territories
- Panama
- Papua New Guinea
- Paraguay
- Peru
- Philippines
- Poland
- Portugal
- Qatar
- Romania
- Russian Federation
- Rwanda

- Saint Kitts and Nevis
- Saint Lucia
- Saint Vincent and the Grenadines
- Samoa
- San Marino
- Sao Tome and Principe
- Saudi Arabia
- Senegal
- Serbia
- Seychelles
- Sierra Leone
- Singapore
- Slovakia
- Slovenia
- Solomon Islands
- Somalia
- South Africa
- South Sudan
- Spain
- Sri Lanka
- Sudan
- Suriname
- Swaziland
- Sweden
- Switzerland
- Syria
- Tajikistan
- Tanzania
- Thailand
- Togo
- Tonga
- Trinidad and Tobago
- Tunisia
- Turkey
- Turkmenistan
- Tuvalu
- Uganda
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Uruguay
- Uzbekistan
- Vanuatu
- Vatican City
- Venezuela
- Vietnam
- Yemen
- Zambia

Zimbabwe

11. Job title \*

---

12. Postal address of the organisation \*

---

---

---

---

---



13. Country of the organisation carrying the project \*

*Une seule réponse possible.*

- Afghanistan
- Albania
- Algeria
- Andorra
- Angola
- Antigua and Barbuda
- Argentina
- Armenia
- Australia
- Austria
- Azerbaijan
- Bahamas
- Bahrain
- Bangladesh
- Barbados
- Belarus
- Belgium
- Belize
- Benin
- Bhutan
- Bolivia
- Bosnia and Herzegovina
- Botswana
- Brazil
- Brunei
- Bulgaria
- Burkina
- Burma (Myanmar)
- Burundi
- Cambodia
- Cameroon
- Canada
- Cape Verde
- Central African Republic
- Chad
- Chile
- China
- Colombia
- Comoros
- Congo
- Congo, Democratic Republic of
- Costa Rica
- Croatia
- Cuba
- Cyprus
- Czech Republic
- Denmark

- Djibouti
- Dominica
- Dominican Republic
- East Timor
- Ecuador
- Egypt
- El Salvador
- Equatorial Guinea
- Eritrea
- Estonia
- Ethiopia
- Fiji
- Finland
- France
- Gabon
- Gambia
- Georgia
- Germany
- Ghana
- Greece
- Grenada
- Guatemala
- Guinea
- Guinea-Bissau
- Guyana
- Haiti
- Honduras
- Hungary
- Iceland
- India
- Indonesia
- Iran
- Iraq
- Ireland
- Israel
- Italy
- Ivory Coast
- Jamaica
- Japan
- Jordan
- Kazakhstan
- Kenya
- Kiribati
- Korea, North
- Korea, South
- Kuwait
- Kyrgyzstan
- Laos
- Latvia

- Lebanon
- Lesotho
- Liberia
- Libya
- Liechtenstein
- Lithuania
- Luxembourg
- Macedonia
- Madagascar
- Malawi
- Malaysia
- Maldives
- Mali
- Malta
- Marshall Islands
- Mauritania
- Mauritius
- Mexico
- Micronesia
- Moldova
- Monaco
- Mongolia
- Montenegro
- Morocco
- Mozambique
- Namibia
- Nauru
- Nepal
- Netherlands
- New Zealand
- Nicaragua
- Niger
- Nigeria
- Norway
- Oman
- Pakistan
- Palau
- Palestinian territories
- Panama
- Papua New Guinea
- Paraguay
- Peru
- Philippines
- Poland
- Portugal
- Qatar
- Romania
- Russian Federation
- Rwanda

- Saint Kitts and Nevis
- Saint Lucia
- Saint Vincent and the Grenadines
- Samoa
- San Marino
- Sao Tome and Principe
- Saudi Arabia
- Senegal
- Serbia
- Seychelles
- Sierra Leone
- Singapore
- Slovakia
- Slovenia
- Solomon Islands
- Somalia
- South Africa
- South Sudan
- Spain
- Sri Lanka
- Sudan
- Suriname
- Swaziland
- Sweden
- Switzerland
- Syria
- Tajikistan
- Tanzania
- Thailand
- Togo
- Tonga
- Trinidad and Tobago
- Tunisia
- Turkey
- Turkmenistan
- Tuvalu
- Uganda
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Uruguay
- Uzbekistan
- Vanuatu
- Vatican City
- Venezuela
- Vietnam
- Yemen
- Zambia

Zimbabwe

14. Phone number (including country code) \*

---

15. CV upload \*

This document is mandatory so if you do not manage to upload it through this google form, please send it by email at [contact@pure-ocean.org](mailto:contact@pure-ocean.org). Please name your uploaded document with the project title or acronym.

Fichiers envoyés :

Description of all collaborators

16. Full name, Email and Postal address, Phone number of first collaborator \*

---

---

---

---

---

17. Full name, Email and Postal address, Phone number of second collaborator

---

---

---

---

---

18. Full name, Email and Postal address, Phone number of third collaborator

---

---

---

---

---

19. Full name, Email and Postal address, Phone number of fourth collaborator

---

---

---

---

---

Description of the project

20. Objectives \*

Describe the specific objectives for the project using bullet points, which should be clear, measurable, realistic and achievable within the duration of the project. Describe what needs the project addresses & resolves.

---

---

---

---

---

21. Relation with priority themes \*

Our three priority themes were: 1) Monitoring changes in ocean life (productivity, biodiversity, distribution or ranges of any species...) and characteristics (temperature, acidity, currents, chemical cycles...) and their impact on global dynamics. 2) Achieving sustainability of any marine resource exploitation (algae, energy, pharmaceuticals). 3) Restoring and/or increasing the resilience of fragile marine ecosystems and biodiversity at any scale, with any technique/methodology. // Indicate the proposed priority theme(s) to which your proposal relates, and explain how your proposal addresses the specific challenge and scope of that theme.

---

---

---

---

---

22. Context \*

Describe and explain the overall context around the establishment of your project. Describe the main ideas, models or assumptions involved. Identify any inter-disciplinary considerations and, where relevant, use of stakeholder knowledge.

---

---

---

---

---

23. Methodology \*

Describe and explain the overall methodology, distinguishing, as appropriate, activities indicated in the work plan (section below), e.g. for research, demonstration, piloting, first market replication...

---

---

---

---

---

24. Ambition \*

Describe the advance your proposal would provide compared to what already exists, and the extent the proposed work is ambitious and passionate towards saving the Ocean..

---

---

---

---

---

25. Innovation \*

Describe the innovation potential which the proposal represents compared to what already exists.

---

---

---

---

---

26. Innovation type \*

Please specify the innovation type(s) your proposal fits to.

*Une seule réponse possible.*

- Technological Innovation
- Social Innovation
- Ecological Innovation

Impact of the project

27. Expected impacts \*

Detail any substantial short-, middle- or long-term impacts that would enhance innovation capacity; create new market opportunities, strengthen competitiveness and growth of companies, address issues related to climate change or the environment, or bring other important benefits for society.

---

---

---

---

---

28. Long-lasting outputs \*

Describe what remains once the project is over. What aspects of your design can guarantee long-lasting outputs. What are the specific deliverables?

---

---

---

---

---

29. Potential barriers \*

Describe any barriers or obstacles, and any framework conditions (such as regulation, standards, public acceptance, workforce considerations, financing of follow-up steps, cooperation of other links in the value chain), that may determine whether and to what extent the expected impacts will be achieved.

---

---

---

---

---

30. Dissemination and exploitation of results \*

Provide a description of how the results, both during and at the end of the project, will be used to increase its impact amongst stakeholders and the rest of the world.

---

---

---

---

---

Communication on your project

31. Communication \*

Describe the proposed communication actions (written and oral) for promoting the project and its findings during the period of the grant. Actions should be proportionate to the scale of the project, with clear objectives. They should be tailored to the needs of different target audiences, including groups beyond the project's own community. Where relevant, include actions for public/societal engagement on issues related to the project. Don't hesitate to add any videos or articles with links in the text.

---

---

---

---

---

32. Illustration of your project \*

Upload an high resolution illustration (photo and / or video) of your project (maximum size 10Mo).

Fichiers envoyés :

33. \*

*Plusieurs réponses possibles.*

I agree that my project's summarised information may be used for communication purposes if my project is selected.

34. In the event that your project is not selected, Pure Ocean would like to contribute to helping you find other sources of financing by sharing your summarised information to potential partners and on our social networks.

*Plusieurs réponses possibles.*

I agree that my project's summarised information may be used for communication purposes if my project is not selected.

Implementation of the project

35. Work plan \*

Provide a precise description of the different steps that need to be achieved and a preliminary timeline for the length of the project (you can upload a table, graphic, Gantt or Pert chart below if needed).

---

---

---

---

---



36. Upload a graphic of your work plan \*

This document is mandatory but if you do not manage to upload it through this google form, please send it by email at [contact@pure-ocean.org](mailto:contact@pure-ocean.org). Please name your uploaded document with the project title or acronym.

Fichiers envoyés :

37. Management structure \*

Describe the organisational structure of the project (roles and interactions between collaborators). Explain why the decision-making mechanisms are appropriate to the complexity and scale of the project.

---

---

---

---

---

38. Contribution of collaborators \*

Explain why each collaborator is needed and what specific skills they are adding to the project.

---

---

---

---

---

39. Risk Management \*

Describe any critical risks relating to project implementation which would affect the achievement of the stated project's objectives. Detail any risk mitigation measures.

---

---

---

---

---

40. Resources \*

Provide a detailed explanation indicating the number of person/months required, the materials needed and any other necessary resources. The preliminary budget needs to be detailed per step of the work plan and per collaborator. A minimum functioning budget should also be specified as well as other potential sources of co-funding in the event that we are unable to fund your project in full. You must also provide the budget in spreadsheet or PDF format (see below).

---

---

---

---

---

41. Upload a spreadsheet of your budget \*

This needs to incorporate a section per collaborator, a line per work plan objective and be announced in euros (€). Columns should cover costs of Staff, Travel, Services, Equipment and Total. This document is mandatory so if you do not manage to upload it through this google form, please send it by email at [contact@pure-ocean.org](mailto:contact@pure-ocean.org). Please name your uploaded document with the project title or acronym.

Fichiers envoyés :

42. Anything that distinguishes you and you would like to share & explain (youtube link, passions, ...).

---

---

---

---

---

43. Anything else you would like to share with us? If you do not manage to upload it through this google form, please send it by email at [contact@pure-ocean.org](mailto:contact@pure-ocean.org). Please name your uploaded document with the project title or acronym.

Fichiers envoyés :

#### Auto-evaluation

44. Co-construction \*

Reflects inter- or transdisciplinary, collaboration and knowledge-sharing among a variety of stakeholders (e.g., research institutes, government agencies, non-governmental organisations, public or private sector).

*Une seule réponse possible.*

1 2 3 4 5

Principal Investigator(s) only      In collaboration with multiple stakeholders

45. Engagement \*

Demonstrates passion and determination along with the gathering of all relevant and realistic resources to reach effective global change.

*Une seule réponse possible.*

1 2 3 4 5

Just seeking funding      Very determined, ambitious and realistic

46. Innovation \*

Improves our current way of interacting with the planet by developing new visions, techniques and methods. 3 areas of innovation will be considered: technological, social and ecological (inspired by nature).

*Une seule réponse possible.*

1 2 3 4 5

Not quite sure if something similar to our project already exists      We can prove it is totally new and original

47. Impact \*

Corresponds to one or more of the priority themes described above with clearly-defined short, medium, and/or long-term impacts (both quantitative and qualitative impacts as well as any intangible impacts that the project may have).

*Une seule réponse possible.*

1      2      3      4      5

---

Not quite sure how the impact can be quantified      Our project has an easily demonstrable and strong impact

---

Feedback

48. Do you have any suggestion for improving this application form?

---

---

---

---

---

---

Ce contenu n'est ni rédigé, ni cautionné par Google.

Google Forms